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THE ROLE OF THE ORGANIZATION AND ECONOMIC OF PHARMACY IN THE PREPARATION OF PROFESSIONAL SPECIALIST PHARMACEUTICAL INDUSTRY

The modern development of the pharmaceutical industry requires knowledge of fundamental economic disciplines from the specialist in this field. The organization and economic of pharmacy is the one of the important subjects, which is characterized by dynamic development and marching in step with the times. Therefore, it's been provided to study this discipline during all the period of study.

The aim of the research was the analysis of the peculiarities of teaching "The organization and economic of pharmacy", including the processes of globalization and reform of the national pharmacy.

This subject provides systematic knowledge about the organizational and economical aspects of the pharmaceutical activity under the modern conditions, promotes the formation of the professional skills according to the educational characteristics, provides theoretical basis for the further study of other pharmaceutical and economical disciplines, creates the basis for the es-

tablishment of professional specialist – pharmacist.

The feature of the organization and economic of pharmacy is a high dynamic, whereas the content of discipline is constantly changing under the influence of the environment and requires the comprehension of the new knowledge.

The main material of this subject based on the legal documents is the specificity and regulate the pharmaceutical activity.

The disciple "the organization and economic of pharmacy" in Bukovyna State Medical University has been teaching in the Department of Pharmacy. The study of this subject begins in the first year by passing the practice from the organization and economic of pharmacy, continues as one of the main subject in 3-4 years of study and practical skills are fixed during the manufacturing practice.

A substantive approach to learning will allow in the future to prepare highly qualified specialist, who will be able to increase the efficiency of pharmaceutical care.